



## **Astikan Healthcare:**

## Revolutionising Indian Healthcare

Delivering accessible and affordable digital healthcare solutions across India.

#### **About Astikan Healthcare**

## Integrating Health with Financial Empowerment

Founded in Noida, India, in 2018, Astikan Healthcare bridges the gap between healthcare seekers and providers through a comprehensive digital platform. Our mission is to enhance access to quality healthcare services nationwide.

We combine online doctor consultations, telemedicine, and a unique healthcare membership card system to reduce costs and increase accessibility, fostering a healthier India.

#### **Digital Consultations**

Connect with specialists online, eliminating the need for physical visits.

#### **Smart Medical Card**

Cashless transactions, discounts, and health credit points for comprehensive coverage.

#### **Provider Partnerships**

Seamless access and financing options through collaborations with leading hospitals.

## **Introducing the Astikan Smart Medical Card**

Our flagship innovation for integrated healthcare management.





#### **Vital Signs Monitoring**

Monitors pulse, blood pressure, and lung capacity, alerting users to potential health issues.



#### Secure Data Storage

Securely stores medical records, prescriptions, and insurance information for easy access.



#### **Cashless Transactions**

Enables seamless payments for consultations, tests, and medicines.

## **Key Features of Our Telemedicine Platform**

Connecting patients to expert care, effortlessly.

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#### **Doctor & Speciality Search**

Easily find doctors by speciality or symptoms.



#### **Ratings & Reviews**

Access peer reviews and ratings for informed choices.



#### Flexible Appointments

Reschedule or cancel appointments with ease.



#### **E-Prescription Generation**

Receive consultation-based electronic prescriptions.

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#### Single Sign-On (SSO)

Secure and convenient access with one set of credentials.

## **Astikan's Unique Value Proposition**

Our core differentiators empowering a healthier future.



#### 4-in-1 Smart Medical Card

Health insurance, metro/access, rewards, and health monitoring in one.

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#### **Comprehensive Financial Benefits**

Cashless, discounts, and zero-cost EMI options reducing out-of-pocket expenses.



#### **Broad Coverage & Accessibility**

Beyond traditional insurance, covering consultations, tests, medicines, and more.



#### **Hospital Partnerships**

Collaborations ensuring affordable, high-quality care, e.g., Flores Hospital.



#### **Hospital Revenue Management**

Tools for healthcare providers to streamline revenue and optimise operations.

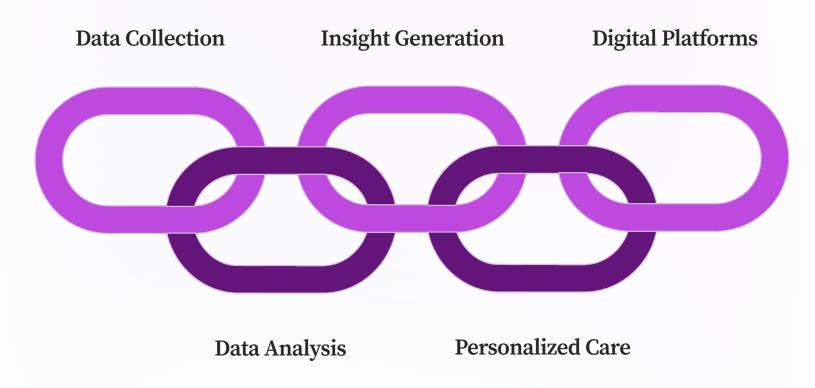
### Healthcredit Points: Wealth from Health

Incentivising healthy behaviours and rewarding our users.

#### **Earn Points Redeem Rewards** Accumulate points with every Redeem points for discounts on hospital online/offline transaction and healthcare bills, tests, medicines, and insurance. service use. **Family Inclusion Panel Discounts ^^^** Benefits extend to family members, Access exclusive panel rates and fostering collective healthy habits. cashback at partnered hospitals.

## **Leveraging Big Data for Personalised Care**

Transforming health information into actionable insights.



By continuously collecting data via the smart medical card, Astikan applies predictive analytics to provide tailored health recommendations and early detection.

## **Predictive Analytics: Proactive Healthcare**

Forecasting health risks to enable early intervention and superior outcomes.

1 Early Detection

Identifies health risks before symptoms appear, enabling timely interventions.

2 Personalised Plans

Tailors care based on unique medical history, lifestyle, and genetic factors.

3 Reduced Readmissions

Identifies high-risk patients to implement preventive measures, reducing hospital returns.

4 Resource Optimisation

Predicts patient inflows and healthcare needs for efficient resource allocation.

5 Enhanced Engagement

Provides personalised advice and reminders, boosting adherence to treatments.



## **Astikan's Holistic Ecosystem**

A comprehensive approach to healthcare accessibility and affordability.

- Digital Health Tools: Telemedicine, online consultations, and health monitoring.
- Financial Technology: Cashless transactions, Healthcredit Points, and prepaid banking.
- Healthcare Partnerships: Collaborations with hospitals for seamless access and quality care.
- **Revenue Management:** Solutions for providers to optimise financial and operational efficiency.

## **Invest in India's Health Future**

Astikan Healthcare is poised to transform the Indian healthcare landscape through innovation, accessibility, and affordability.

#### **⊘** Key Takeaways:

- Comprehensive digital platform driving accessible and affordable healthcare.
- Unique Smart Medical Card integrating health, finance, and data.
- Leveraging big data and predictive analytics for personalised patient care.
- Strong partnerships and a focus on both patient and provider solutions.

Connect with us to learn more



# Comprehensive Healthcare: My Health App

**Protecting Your Health and Finances** 

Discover a revolutionary health plan that goes beyond traditional coverage, offering holistic support for your well-being and financial peace of mind. Your health is our priority.

## **Your True Partner in Health**

Choosing the right healthcare partner is crucial. Our plan is meticulously designed to be your steadfast companion, caring for the most vital aspect of your life—your health. From proactive check-ups to comprehensive hospitalization coverage and much more, we ensure you're always supported.



#### **Preventive Care**

Regular check-ups and screenings keep you ahead of potential health issues.



#### **Financial Care**

Enjoy a credit line up to ₹1 lakh at 0% cost EMI, safeguarding your finances during medical needs.



#### **Guaranteed Best Insurance**

Access top-tier insurance coverage at the most competitive prices, guaranteed.

## **Insurance Care Inclusion & Affinity Discounts**

#### **Super Saver Products**

Health Indemnity	50k - 5L	Yes	Yes
Hospicash	500- 2000/day	Yes	Yes
Term Life	1L - 5L	Yes	Yes
Personal Accident	1L - 5L	Yes	Yes
Doc-on-call	Unlimited	Yes	Yes
Discounts	Unlimited	Yes	Yes

#### **Exclusive Partner Discounts**

- Pharmacy: Flat 22% on products, 10-15% on medicines (Med Life, Apollo Pharmacy)
- **Dental:** 40% on annual plans, complimentary consultation/X-ray, discounts on treatments (My Dental Plan, Clove Dental)
- **Diagnostics:** 40% on genome tests (Map my Genome)
- **Specialty:** 20% on oncology second opinions (Cancer X), 15% on rack rates (Qi Spine)
- **Eye Care:** Complimentary first consultation, 20% off follow-ups & OPD investigations (Dr. Agarwal Eye Hospital)
- **Home Care:** 20% off oncology medicines & pathology tests (Health Care @ Home)

## How to Use Your Health Return

Health Returns empower you to take control of your health expenses. Utilize your earned returns in multiple convenient ways:

- **Policy Premium:** Use to pay your next policy premium, reducing your out-of-pocket costs.
- **Medicines:** Purchase prescribed medicines, ensuring continuity of care.
- **Diagnostic Tests:** Cover the cost of essential diagnostic tests, staying proactive about your health.
- **Health Contingency Fund:** Maintain it as a reserve for any unforeseen health emergencies.
- **Fitness Programs:** Invest in your well-being by funding fitness programs, promoting a healthier lifestyle.

## Get Your Power One Card

#### **Stay Prepared for Any Uncertainty**

#### All-in-One Card

Your Power One Card provides customized, in-built insurance and exclusive discounts on pharmacy, consultations, pathology, and more. It's designed to be your single solution for comprehensive healthcare management.

Contact Us: 9990071792

Your Health is Important. We stand by you at all times.

## **Health Security Within Reach**

# **Starting From ₹10/Day**

That's less than your daily cup of tea, ensuring comprehensive health coverage doesn't break the bank. Invest in your well-being without financial strain and secure your peace of mind today.

